



NEWS RELEASE

Frengo Says “Be My Valentine” on Facebook and your Mobile Phone

Send Real 1-800-Flowers and Virtual Gifts like Chocolates, Teddy Bears, and Toys To Anyone with Flirtable

San Mateo, CA– February 12, 2008- Frengo, a mobile social utility that helps people stay connected and entertained, today announced its Valentine’s Day special promotion. Using the popular Frengo Flirtable online and mobile application, people of all ages can use their cell phones to send a variety of fun virtual gifts including flowers, teddy bears, lingerie, chocolates, and “real” 1-800-Flowers. Launched in November 2007, Frengo Flirtable has over 3.5 million users and has consistently remained in the top 15 most popular applications on Facebook.

A fun and exciting way to connect and share with new and old friends, the Flirtable community already sends over 500,000 messages and virtual gifts to one another everyday. By simply sharing gifts, members can also build up Flirtable “points” to promote themselves and raise their “Flirtable” status within the community.

“The Facebook crowd gets really excited about giving virtual gifts as a way to show their friends and sweethearts how they feel without necessarily having to spend money. With the fun and romance of Valentine’s Day, we think they will want to send gifts to the special people in their lives. We are also pleased to offer the option of sending real bouquets through 1-800-Flowers,” said Mahi de Silva, CEO of Frengo. “The real beauty of this program is that it’s yet another option for Flirtable users to connect, have fun and share within their online and mobile lifestyles.”

Frengo’s Flirtable is the #1 mobile application on Facebook, and can also be reached from any mobile phone around the world at <http://mflirt.net>. Frengo also powers the mobile features of the #1 Facebook application “Top Friends” by Slide Inc. Frengo serves over 8 million people through a variety of social and mobile platforms including Facebook, MySpace and Bebo. Frengo is integrated with top mobile carriers around the world.

About Frengo

Frengo is a mobile social utility focused on making cell phones more fun. Frengo builds upon the “social graph” of on-line users to create mobile experiences that keep people connected, informed and entertained while on the go. Frengo provides tools to let anyone create and share user generated content within a friend circle or across a large audience via SMS text messaging. Frengo also creates and distributes SMS-based games and contests around pop culture, music and sports where customers can earn points and win prizes. For more information on Frengo or to sign up for Flirtable, Horoscopes or Top Friends, please visit the company’s website at www.frengo.com.

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